



ANNUAL REPORT 2019





Special Olympics
*Northern California
Nevada*



THE MISSION OF SPECIAL OLYMPICS

To provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities. This gives them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community. All our programs are offered at **no cost** to the athletes and their families.

A MESSAGE FROM OUR LEADERSHIP

Special Olympics Northern California & Nevada uses sports to empower individuals with intellectual disabilities to become the best of themselves while enlightening the community about their potential, their struggles, and the commonalities that we all share.

Special Olympics provides athletes (children and adults with intellectual disabilities) with free year-round sports training and competitions, inclusive schools programs, vital health resources, and leadership programs. Through Special Olympics, athletes gain confidence that translates into their everyday lives. They build lifelong friendships and are able to experience the joy, love, acceptance and equality that all people deserve.

We have seen firsthand the impact that Special Olympics has on the lives of our athletes and their families. Yet the athletes provide us with so much more than we give to them. They inspire us every day and help dispel stereotypes by becoming productive members of their communities. They are athletes, neighbors, spouses, employees, advocates and champions. Special Olympics athletes prove that they can accomplish anything if they are only given the opportunity to try.

In 2019, Special Olympics Northern California & Nevada excelled throughout all facets of our organization. We hosted more than 400 competitions for nearly 30,000 athletes and expanded our reach in schools, bringing together students with and without disabilities through sports. The Healthy Athletes Program provided athletes with free screenings and health resources as we strive to lessen the health disparity for individuals with intellectual disabilities. And our athletes rose to new heights as leaders, advocating and spreading a message of inclusion throughout Northern California and around the country.

Carrying out the mission of Special Olympics Northern California & Nevada would not be possible without the support of our corporate partners, donors, supporters and volunteers. In these pages, we share the impact that Special Olympics is having on our athletes and our shared communities. We invite you to get a glimpse into our world and join our inclusive team. We are better together!



A blue ink signature of David L. Solo.

David L. Solo
President & CEO
SPECIAL OLYMPICS
NORTHERN CALIFORNIA
AND NEVADA



A blue ink signature of Terrence Thornton.

Terrence Thornton
Executive Director
SPECIAL OLYMPICS
NEVADA

John Finds His Passion Through Sports

Special Olympics Athlete John of Sacramento has nonverbal autism... but his accomplishments do a lot of talking.

John completed the 2019 Boston Marathon after qualifying on a fractured ankle. He has participated in dozens of other timed races and uses running as his outlet to the world. Before running, John struggled in his adolescents and had a difficult time expressing and processing his feelings. But after finding his passion and starting with Special Olympics, John has continued to excel in sports and has gained a community of friends that support and celebrate him and his family.

Special Olympics gives athletes like John the opportunity to compete and prove to the world that they can accomplish their dreams. John is not defined by his disability, but instead by his remarkable endurance, perseverance, and attitude.



OUTRUNNING LIMITATIONS



“The minute that you walk into a Special Olympics competition, you feel the love. It’s a different world. When you step on the field at Special Olympics, it’s unity and kindness. And it feels so genuine because it is.”

– Vanessa B.,
John’s Mother

Every **\$250** raised allows an athlete to train & compete for an **entire year**.



Special Olympics Partners with Raiders

The power of sports transcends ability, race, ethnicity, gender, and background. Upon moving to Nevada, the Las Vegas Raiders have forged a partnership with Special Olympics through the shared joys of sports that uplifts athletes and builds a more inclusive community.

The Raiders have been active partners with Special Olympics and hosted a number of activities throughout the year. Activations included hosting a gathering at Allegiant Stadium for the Law Enforcement Torch Run; partnering to put on the Southern Nevada Unified Flag Football Competition; being a key partner in the Summer Games; and hosting a watch party event that included fan engagement, a significant donation, and surprise Super Bowl tickets for a local athlete.

Special Olympic is proud to partner with the Raiders to help build a more inclusive Nevada and celebrate the impacts of sports on athletes of all abilities.



STRENGTH IN COMMUNITY



“Seeing the smiles and the energy level of the athletes; it’s something that I’ll take with me. It was fantastic to see.”

– *Kenny Shedd*
Raiders Alumni

Athletes Served
29,998



SUPPORTING ATHLETE HEALTH



“Healthy Athletes is extremely important because it gives our population the opportunity to get information and resources on healthy eating, staying fit, and overall well-being.”

– *Susana C.*
Special Olympics
Parent



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Healthy Athletes®

Free Health Screenings for People with Intellectual Disabilities

Special Olympics Health in the United States is made possible by the Golisano Foundation in collaboration with the U.S. Centers for Disease Control and Prevention

The Special Olympics Healthy Athletes® program offers athletes the opportunity to receive health screenings, resources, and related equipment—all 100% free of charge at select competitions. Disciplines led by trained medical professionals include Health Promotion, Special Smiles, Opening Eyes, Healthy Hearing, Strong Minds, Fit Feet, FUNFitness, and MedFest.

Why Health Screenings are Vital

- 72% of athletes screened were found to be overweight or obese¹
- 80% of athletes screened were wearing improperly-fitting shoes¹
- 26% of athletes screened had obvious, untreated tooth decay²
- 60% of athletes screened had at least one skin or nail condition²
- 46% of athletes screened reported that their weekly exercise was due to Special Olympics²

¹Northern California ²Nevada

Special Olympics
Northern California
Nevada



INCLUSION IN SCHOOLS

Special Olympics Makes an Impact on Campuses

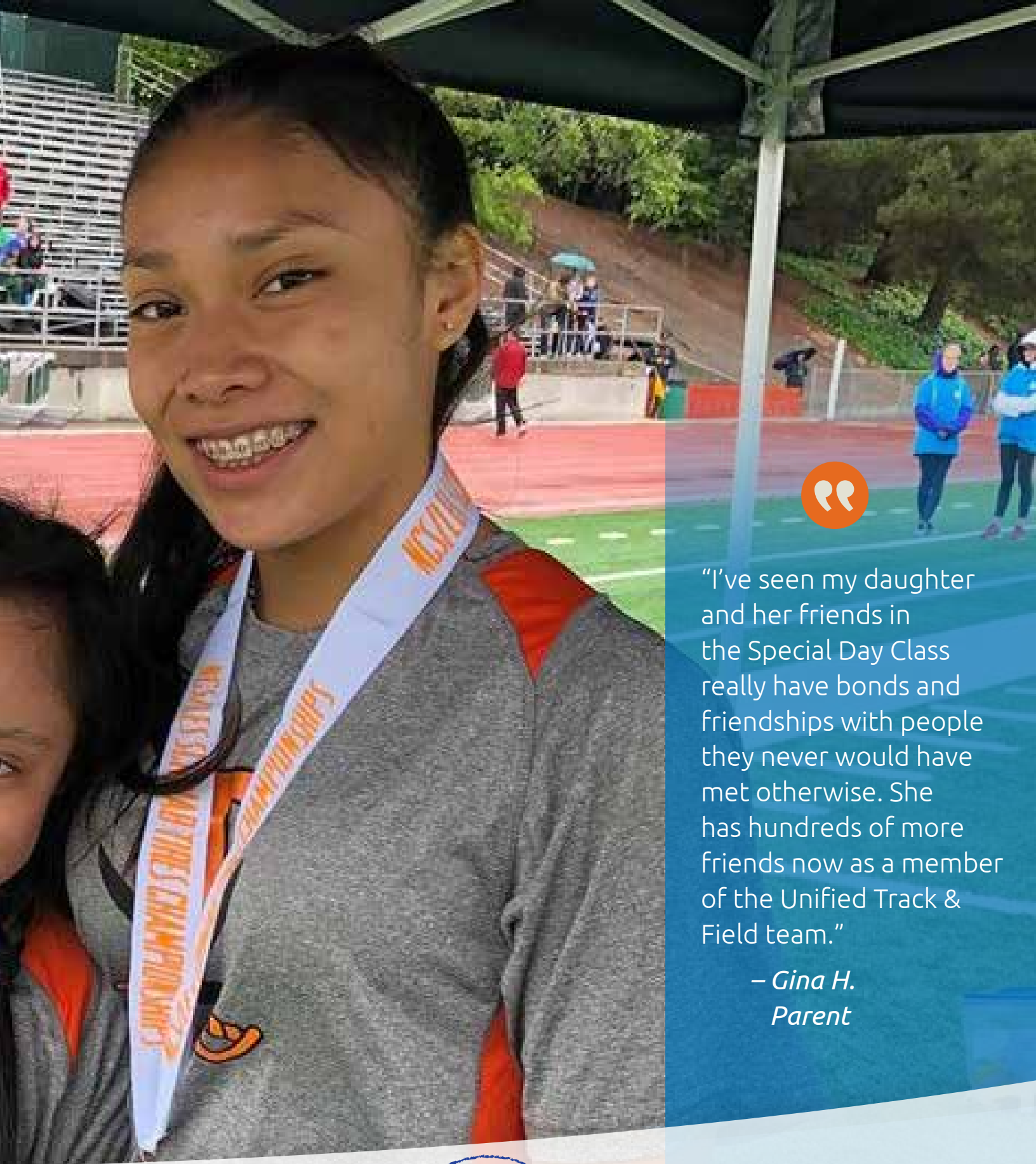
The **Special Olympics Unified Champion Schools®** initiative engages schools to create a climate of inclusion for students with and without disabilities. Through sports competitions, respect campaigns, inclusive youth leadership opportunities, and whole-school engagement activities, we are working with students and staff to create a new Unified Generation.



Special Olympics
Northern California
Nevada



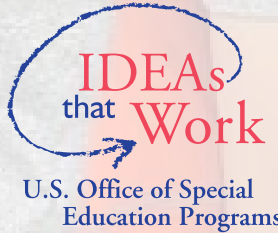
Special Olympics
**Unified Champion
Schools**



“I’ve seen my daughter and her friends in the Special Day Class really have bonds and friendships with people they never would have met otherwise. She has hundreds of more friends now as a member of the Unified Track & Field team.”

– *Gina H. Parent*

Unified Champion Schools is supported by generous funding from the US Office of Special Education Programs.



Students Impacted
174,622



Special Olympics
Unified Sports[®]

Celebrating Inclusion on a World Stage

The 2019 Special Olympics World Games were held in Abu Dhabi, United Arab Emirates, and featured more than 7,000 athletes from 190 countries.

Special Olympics Northern California & Nevada sent 10 athletes and coaches to the World Games, including Unified Golf Partners Jessye and Thea. Unified Sports brings together athletes with and without disabilities to compete as teammates; encouraging respect, understanding, and friendships that translate on and off the field.



Special Olympics
Northern California
Nevada



PLAY UNIFIED LIVE UNIFIED



“Special Olympics is a family of people that love me and are supportive of me. I feel the same about them.”

– *Thea B.*
Special Olympics Athlete

“We had a great experience at the World Games, and now we’re really good friends.”

– *Jessye B.*
Special Olympics Unified Partner

Unified Partners
5,910

PREPARING FOR LIFE THROUGH PLAY

A young boy with dark hair, wearing a bright green t-shirt, is crawling through a large blue hula hoop. He is looking towards the camera with a joyful expression. The t-shirt has the text "Special Olympics Young Athlete" printed on it. In the background, other children and adults are partially visible, suggesting a group activity or play session.

“I cannot tell you what it means as a parent to see your child’s face light up with excitement, pride, and happiness as they experience the joy of sport.”

– *Young Athlete Parent*



Special Olympics
Young Athletes

Growing Up in Special Olympics

The Special Olympics Young Athletes Program is a unique sports and play program designed for children ages 2–7 with intellectual disabilities and their typically developing peers in an inclusive setting. The program focuses on the basics that are crucial to cognitive development—physical activities that develop motor skills and hand-eye coordination, and the application of these physical skills through sports and social interaction.

Special Olympics
Northern California
Nevada



THE GIFT OF GIVING BACK



“Volunteering is such a big part of my life and my identity. Special Olympics is a safe space for those with intellectual disabilities to be involved in something bigger than their day to day. I can guarantee that you will not regret showing up to a Special Olympics practice to see what it’s about.”

– *Savyna R.*
Special Olympics Coach



9,511

Volunteer Coaches



Special Olympics could not exist without volunteers.

Special Olympics Northern California & Nevada relies on the time, energy and passion of 34,071 volunteers to fulfill its mission and keep all programs 100 percent free for the athletes. Volunteers fill many capacities, including assisting with fundraising events and competitions; administration work; and, at the heart of Special Olympics, coaching.

Special Olympics coaches help children and adults with intellectual disabilities find their own strengths and empower them to be their best—both on and off the field. While dedicating their time and energy for the athletes, coaches also receive a lot in return. They are inspired by the athletes' bravery, courage, and determination. Coaches gain a new perspective on their own lives and build lifelong relationships with athletes and their families.



PARTNERS WITH A PURPOSE



“Special Olympics is an amazing organization that uplifts people and encourages them to be their best selves. So it’s a really great partner for us to do that, as well.”

– *Venus K.*
Kaiser Permanente





More than Sponsors

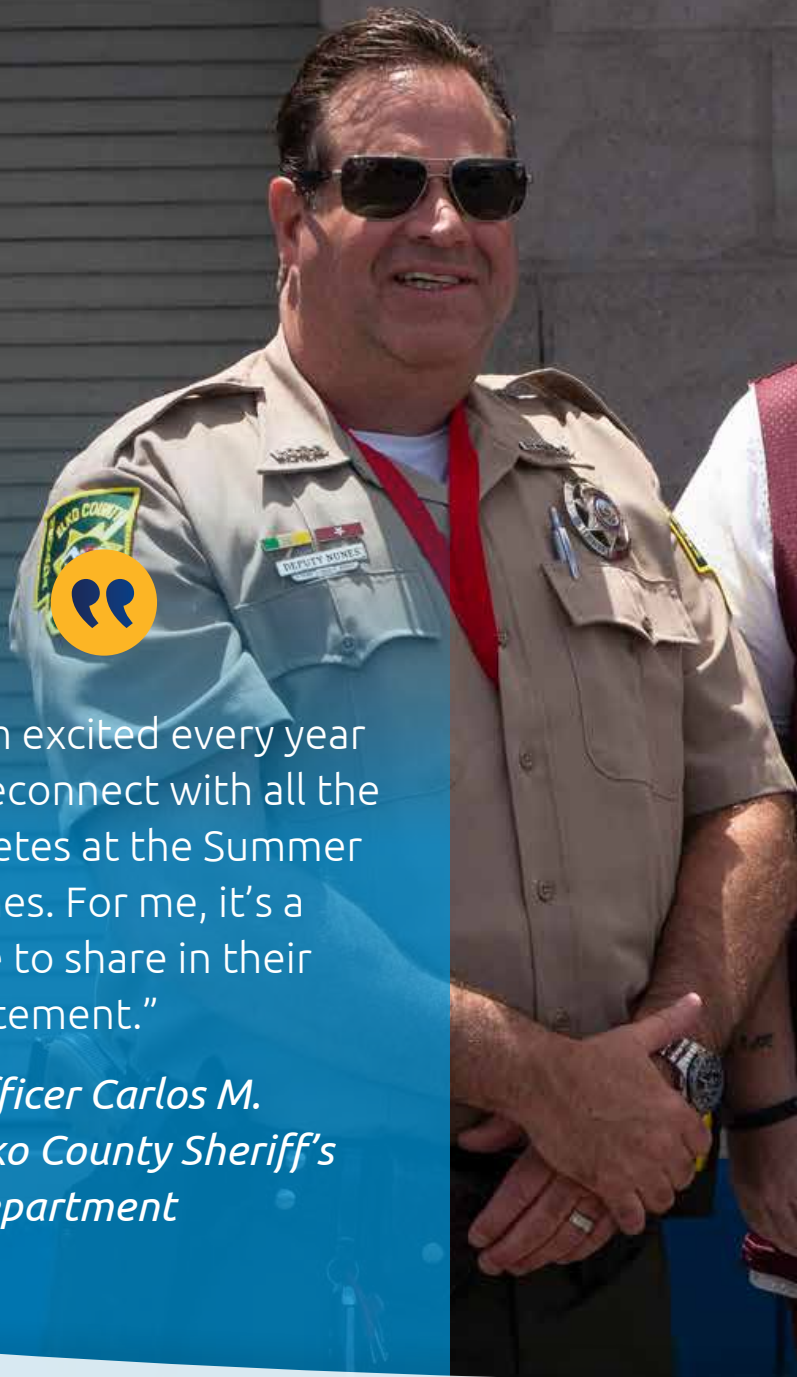
Special Olympics Northern California & Nevada is proud to align with corporate partners who share in the values of inclusion, acceptance and opportunity for people of all abilities.

It is through the generosity of corporate partners that Special Olympics is able to offer more than 400 competitions in up to 14 sports; vital health resources; and impactful schools programs across Northern California and Nevada. Not only do corporate partners provide financial support, but many choose to engage hands-on with the athletes through volunteering and participating in fundraising events. These experiences can boost employee morale, strengthen team bonds and build positive relationships within the community.

Corporate partners believe in an environment of success through diversity. Special Olympics offers a fun and interactive opportunity to get involved, generate favorable brand awareness and truly make a difference in the lives of athletes. Together with corporate partners, Special Olympics is leading the revolution to engage, empower and transform communities to ensure full inclusion for people with intellectual disabilities.



GOING BEYOND THE BADGE



“I am excited every year to reconnect with all the athletes at the Summer Games. For me, it’s a time to share in their excitement.”

– Officer Carlos M.
Elko County Sheriff’s
Department



\$1.5+
Million Raised in 2019



Law Enforcement Supports Special Olympics

The Law Enforcement Torch Run (LETR) for Special Olympics is the largest grassroots fundraising vehicle worldwide in support of children and adults with intellectual disabilities. Law enforcement personnel from a variety of agencies dedicate their time and energy to raise money and awareness for Special Olympics.

At most Special Olympics events, law enforcement volunteers award medals to athletes and share in their joys of accomplishment. They also host fundraisers throughout the year and build bonds with athletes, families and coaches that extend far beyond Special Olympics programs.



TRAINING FOR LIFE THROUGH LEADERSHIP



“Fun, exciting, very educational, motivating and such a wonderful event for our athletes. The Athlete Leadership Training was more than helpful. It’s been an exciting training to see our athletes succeed and step up to improve their abilities to speak in front of the public.”

– *Veronica*
Special Olympics
Volunteer





Athletes Find Their Voice through The Athlete Leadership Program

Global Messengers are Special Olympics athletes, trained in public speaking, who help spread the message and vision of the movement. Along with attending and speaking at events, fundraisers, and meetings, Global Messengers are equipped with a variety of new skills that they can transfer into the workplace, their school, and/or community. Global Messengers are the voice of Special Olympics!

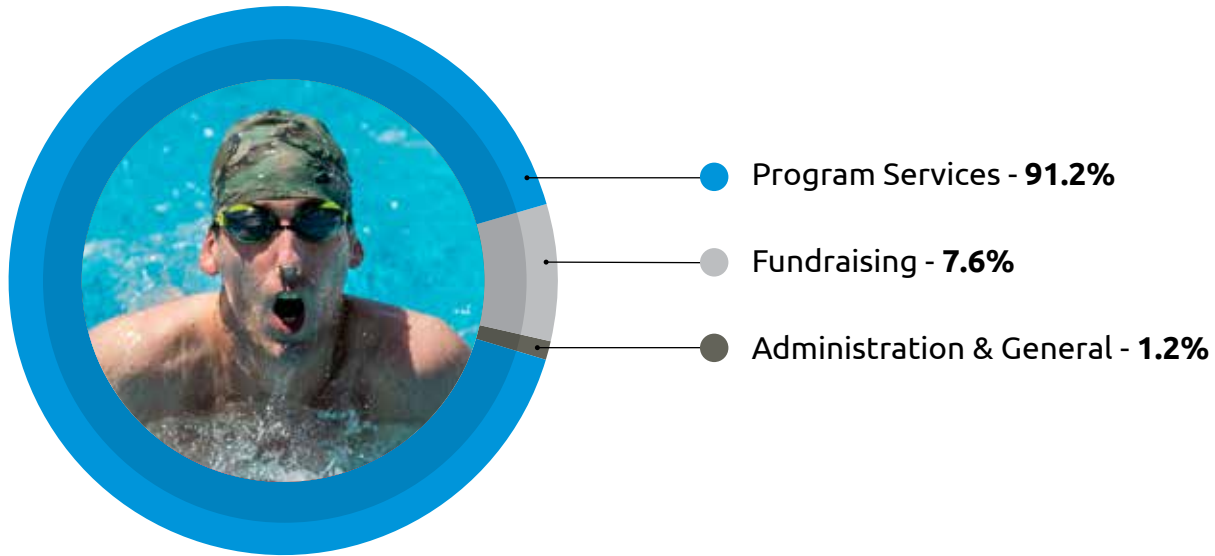
Global Messengers serve as leaders for the organization and play a key role in fundraising, strategic planning, programs and more.

Major Athlete Leader Initiatives

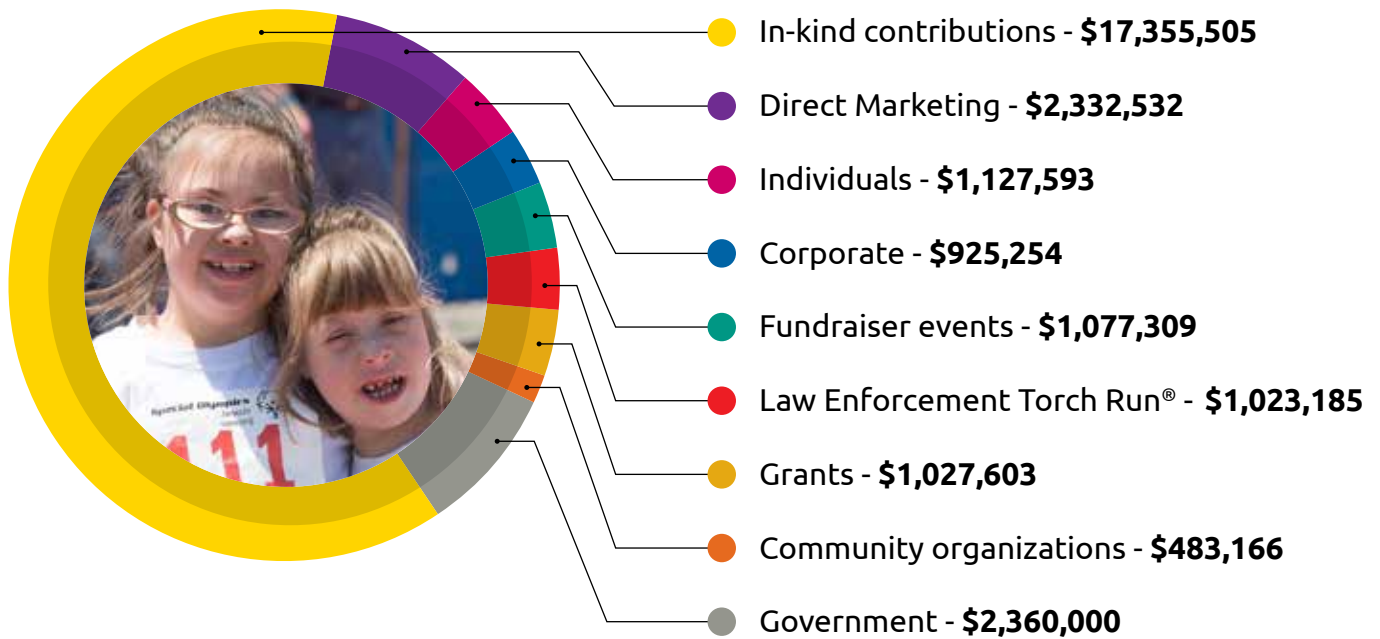
- Athletes led advocacy trips to Capitol Hill in Washington D.C., the California State Capitol in Sacramento, and Santa Clara County, meeting with legislators to share the impacts of Special Olympics. Due in part to their efforts, Special Olympics received funding on both the federal and state level (in California) for 2019.
- Athletes participated in numerous events throughout the year, including the High Tech Challenge at San Francisco's The Olympic Club; a company-wide conference for Box; a global Cohesity conference and activation; and dozens of others.



HOW YOUR CONTRIBUTIONS WERE SPENT – 2019



OUR REVENUE SOURCES – 2019



STATEMENT OF ACTIVITIES (Income Statement) For the Years Ended December 31

REVENUES	2019	2018
Contributions from the Public	\$5,610,963	5,745,037
Contributions from Special Olympics, Inc.	637,328	510,205
Special Events - net revenues	1,596,275	1,356,055
Grants	2,360,000	1,347,162
Bequests, Estates & Trusts	146,940	225,644
In-Kind Donations of Goods & Services*	17,355,505	16,152,419
Investment & Other Program Revenues	8,756	12,631
TOTAL REVENUE	\$27,715,767	\$25,349,153
EXPENSES		
Program	\$24,368,784	22,610,443
General & Administrative	320,600	285,526
Fundraising	2,031,967	1,863,910
TOTAL EXPENSE	26,721,351	24,759,879
TOTAL SURPLUS OR (DEFICIT)	944,416	589,274
Net Assets at Beginning of Year	4,061,921	3,472,647
TOTAL NET ASSETS at end of year	\$5,056,337	\$4,061,921

STATEMENT OF FINANCIAL POSITION (Balance Sheet) As of December 31

ASSETS	2019	2018
Cash and Cash Equivalents	\$3,785,508	2,602,754
Contributions Receivable	1,311,091	1,432,582
Deposits, Prepaid Expenses & Other Assets	268,990	283,794
Equipment and Leasehold Improvements, net	31,318	52,255
ASSETS	\$5,396,907	\$4,371,385
LIABILITIES AND NET ASSETS		
Accounts Payable and Accrued Expenses	\$321,910	267,017
Line of Credit & Other Debts	18,660	42,447
Net Assets - without donor restrictions	1,815,072	1,492,246
Net Assets - with donor restrictions	3,241,265	2,569,675
LIABILITIES AND NET ASSETS	\$5,396,907	\$4,371,385

*Our unique service delivery model which relies on over 20,000 volunteers, enables your investment to make a larger qualitative impact on the lives of our athletes, as a greater percentage of funds are used for direct services.

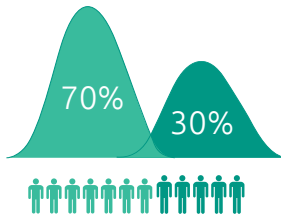
\$0.91 of every dollar raised goes directly back into our athlete programs.



WHAT WE DO

ATHLETE AGE

NC YOUTH 70% ADULTS 30%	NV YOUTH 70% ADULTS 30%
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UNIFIED SPORTS

NC PARTNERS 4,575	NV PARTNERS 1,335
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EDUCATION

NC SCHOOLS 611 STUDENTS 136,779	NV SCHOOLS 149 STUDENTS 37,843
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PER GLOBAL CENSUS 2019



SPORTS



EDUCATION



ATHLETE HEALTH



PEOPLE

ATHLETES SERVED
6,218
VOLUNTEERS
3,159

NV
ATHLETES SERVED
3,780
VOLUNTEERS
5,912

HEALTH

ATHLETES SCREENED
169
PROFESSIONALS TRAINED
108

NV
ATHLETES SCREENED
924
PROFESSIONALS TRAINED
135

CONTESTS

Athletes compete in
4 SPORTS
39 COMPETITIONS

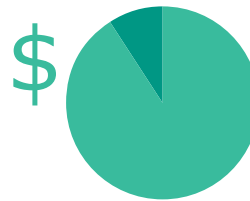
NV
Athletes compete in
10 SPORTS
64 COMPETITIONS

HOW FUNDS ARE MAXIMIZED

All programs are offered at no cost to the athletes or their families.



Every **\$250** raised allows an athlete to train & compete for an **entire year**.



\$0.91 of every dollar raised goes directly back into our athlete programs.

\$27,715,767 TOTAL REVENUE
\$5,056,337 NET ASSETS

OUR PARTNERS IN HEALTH

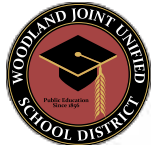
ALAMEDA
Alliance
FOR HEALTH

Health care you can count on.
Service you can trust.



OUR PARTNERS IN EDUCATION

As of the end of the 2018–19 academic year



PILOT PROGRAMS

San Jose Unified School District
Saratoga High School District
Vallejo Unified School District

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California

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Program Manager,
Google for Nonprofits

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Special Olympics Athlete

Stanford University
Guest Services Attendant –
Sporting Events

Justin Steinberg
Special Olympics Athlete

Julie Bell
Benefit Cosmetics
Executive VP, Global Marketing

LaSandra Brill
Nvidia
Head of Integrated Digital
Planning

Jane Chen
Dept. of Pediatrics, Palo Alto
Medical Foundation
Pediatric Specialist

Rob Ferguson
Salesforce
EVP Enterprise Sales, Americas

Michael Grey
Caesars Entertainment, Inc.
Senior Vice President Finance,
Las Vegas Operations

Mike Kim
Cohesity
Senior Director,
Americas Field Marketing

Danielle Liebl
Reed Smith LLP
Associate

Jenny Linton
OSIsoft (formerly)
President

Matt Margolin
Barclays
VC and Private Market Coverage

Joe McLean
Intersect Capital, LLC
Managing Partner

Joanne Pasternack
Oliver Rose, LLC
President & Chief Impact Officer

Ron Pasek
NetApp (formerly)
CFO

Mike Thompson
Groupware
CEO

Dave Welsh
KKR (Kohlberg Kravis Roberts)
Member & Head of TMT Growth
Equity

Dan Winter
Intel Corporation
Security Operations Manager

Michele Wymer
Kyle House Group
Partner

2019 Annual Partners



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Nizar Jabara

John Langelier

KLAS News Channel 8
Las Vegas Now
Morning Co-Anchor

Ty Windfeldt

Hometown Health
CEO

Robert G. Woolsey

David Solo

Special Olympics Northern
California & Nevada
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