

— 15<sup>TH</sup> ANNIVERSARY —

# BIKE THE BRIDGES & BREWFEST



Saturday, October 5, 2024  
Waterfront Park, Martinez, CA

Join us as **Bike the Bridges & Brewfest** returns to Martinez for its 15th anniversary celebration! Bike the Bridges is a signature fundraiser for Special Olympics Northern California, featuring participants of all ages from the community, law enforcement, local businesses, die-hard endurance riders, and Special Olympics athletes. Scenic routes take you through Contra Costa & Solano Counties and pass over the Martinez/Benicia and Carquinez Bridges.

**Choose Your Ride: 25-mile • 50K • 100K • Half Century • Century**

Stick around for the expansive **Brewfest** with dozens of breweries, barbecue, live music and more.

[TheBridgeRide.com](http://TheBridgeRide.com)

## Make an *Impact*

Special Olympics Northern California works hard to create an inclusive community where people with and without disabilities can make connections, develop healthy lifestyles, achieve success, and experience the joy of sports. All of our programs are offered free of charge!

### Bike the Bridges & Brewfest



Last year's attendance  
**900+**

### Special Olympics NorCal's Audience



**24,000+**  
Social media following

**13,000+**  
Newsletter subscribers

**13,000+**  
Visits to SONC.org per month



**23,000+**  
Athletes  
**21,000+**  
Volunteers  
**5,400**  
Coaches



**1,000+**  
Health Screenings  
**340+**  
Schools in partnership



**100,000+**  
Students Impacted



**100+**  
Athlete Ambassadors

**\$500** provides 1 athlete  
FREE access to program  
opportunities for a year



**91¢ of every dollar**  
goes directly back  
to athlete programs



# BIKE THE BRIDGES & BREWFEST

## PARTNERSHIP OPPORTUNITIES



### PRESENTING

\$25,000 (1 available)

#### ALL PLATINUM level sponsorship benefits +

Thirty (30) participation slots *total* for employees to ride in the ride of their choosing (25 mi, 50k, 100k or Century)

Opportunity to have fifteen (15) *total* employees volunteer during the event

Opportunity to have a company representative speak during opening remarks

Two (2) reserved tables at VIP tent

Logo on top start and finish line arch banner

Logo on bib given to all cycling participants

Logo on rider support vehicles

### PLATINUM

\$10,000 (2 available)

#### ALL GOLD level sponsorship benefits +

Twenty (20) participation slots for employees to ride in the ride of their choosing (25 mi, 50k, 100k or Century)

Opportunity to have ten (10) *total* employees volunteer during the event

One (1) reserved table at VIP tent

Logo inclusion on two (2) stage banners *total*

Logo included on the commemorative brewfest pint glass

Logo on all route cards

Rest stop recognition

### GOLD

\$7,500

#### ALL SILVER level sponsorship benefits +

Fifteen (15) participation slots *total* for employees to ride in the ride of their choosing (25 mi, 50k, 100k or Century)

Opportunity to have five (5) *total* employees volunteer during the event

Logo inclusion on three (3) event day banners *total*

Sponsor will receive two (2) mentions *total* on social media prior to the event

### SILVER

\$5,000

#### ALL BRONZE level sponsorship benefits +

Ten (10) participation slots *total* for employees to ride in the ride of their choosing (25 mi, 50k, 100k or Century)

Opportunity to have three (3) *total* employees volunteer during the event

Receive recognition during the opening remarks

Logo included on the shirt given to all cycling participants

### BRONZE

\$2,500

#### Sponsorship benefits:

One (1) 10'x10' space to interact with riders and distribute marketing materials

Five (5) participation slots for employees to ride in the ride of their choosing (25 mi, 50k, 100k or Century)

Logo inclusion on the Bike the Bridges e-newsletter and event website

Logo inclusion on one (1) event day banner

Logo included on thank you email to all participants and attendees

Sponsor will receive one (1) mention on social media prior to the event

### Bike Valet Sponsor

\$5,000 (1 available)

Banner on bicycle corral

Opportunity to have five (5) *total* employees volunteer during the event

Logo on bike valet tickets given to riders

Logo inclusion on thank you email to all participants and attendees

Five (5) participation slots *total* for employees to ride in the ride of their choosing (25 mi, 50k, 100k or Century)

To sponsor the Start / Finish Line for \$1500, the Entertainment / Stage for \$1000, and / or a Booth for \$1000, please contact Celia at [CeliaG@sonc.org](mailto:CeliaG@sonc.org)



# Thank you for your support!



## CONTACT INFORMATION

Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Social media handle/Company website: \_\_\_\_\_

## COMMITMENT LEVEL

Presenting Sponsor (\$25,000)

Silver Sponsor (\$5,000)

Start or Finish Line Sponsor (\$1,500)

Platinum Sponsor (\$10,000)

Bronze Sponsor (\$2,500)

Stage Sponsor (\$1,000)

Gold Sponsor (\$7,500)

Bike Valet Sponsor (\$5,000)

Booth Sponsor (\$1,000)

## PAYMENT METHOD

Send me a link to a digital invoice to pay by **credit card**. Email: \_\_\_\_\_

Pay via **check** made out to: Special Olympics Northern California

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**To secure your commitment, please email this form to:**

Celia Guevara | Email: [CeliaG@sonc.org](mailto:CeliaG@sonc.org)

**Mail any checks to:**

Special Olympics Northern California

Attn: Celia Guevara, BTB Sponsor

3480 Buskirk Ave., Suite 340, Pleasant Hill, CA 94523

**For more information, including sponsorship, please contact:**

Celia Guevara | Email: [CeliaG@sonc.org](mailto:CeliaG@sonc.org)

**Please submit logos by August 28.**

Logos should be native/vector art to ensure quality banner production.

Special Olympics Northern California's **Tax ID # 68-0363121**