

# BOCCE BASH

Special Olympics Northern California



**Campo di Bocce, Los Gatos | Thursday, May 8**

## ABOUT

### BOCCE BASH

Join Bay Area sports stars, business leaders and elected officials in the spirit of inclusion at the 2025 Bocce Bash!

Become a sponsor and help jumpstart change by participating in a fun, competitive bocce tournament alongside Special Olympics NorCal athletes. By aligning your brand with Special Olympics NorCal, you demonstrate a commitment to inclusivity, community and make a meaningful impact in the lives of over 31,000 individuals with and without intellectual disabilities.

Bocce Bash plays a key role in funding year-round programming offered at not cost to Special Olympics athletes and their families. Your support is more than a sponsorship—it's a partnership that celebrates inclusivity and drives change in the community through the power & joy of sports!



[sonc.org/bocce-bash](https://sonc.org/bocce-bash)

## IMPACT



**31K+**  
Program Participants

**21K+**  
Volunteers



**500+**  
Schools in Partnerships



**\$500**  
Provides 1 athlete FREE access to programs for a year



**91¢**  
of every dollar goes directly back to mission-based programs

## REACH



**27K+**  
Social Media Footprint

**75K+**  
Email Subscribers



**16K+**  
Website Visits



## SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	PRESENTING \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Social media recognition	X	X	X	X
Company logo featured on day-of event signage	X	X	X	X
Company logo on event website	X	X	X	X
Company recognition during mid-event break	X	X	X	X
Food and two (2) beverage tickets per player	X	X	X	X
Number of playing teams (option to include two (2) Special Olympics NorCal athletes)	4 four-person teams	3 four-person teams	2 four-person teams	1 four-person team
Additional event guests (can be rotated onto teams)	8 guests	6 guests	4 guests	4 guests
Reserved parking spaces	4 parking spaces	3 parking spaces	2 parking spaces	1 parking space
Reserved tables	4 tables	3 tables	2 tables	
Opportunity to have company representative speak during Opening Ceremony	X			
Exclusive pre-event meet & greet with pro Bay Area athletes	X			
Company logo on media backdrop	X			
Recognition as Bocce Bash Presenting Sponsor	X			

**Please submit logos by April 11**  
(Logos must be native/vector art to ensure quality banner production)

### ADDITIONAL OPPORTUNITIES

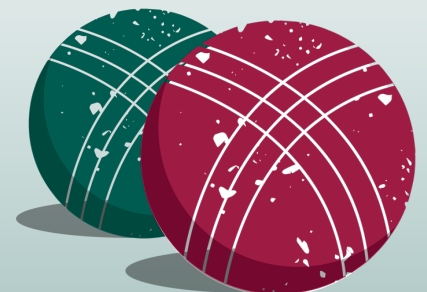
#### Dinner Sponsor: \$5,000

- Eight (8) spectator tickets
- Company logo on dinner napkins & signage

#### Beverage Sponsor: \$5,000

- Six (6) spectator tickets
- Signature cocktail
- Company logo on cocktail napkins & signage

#### Spectator Ticket: \$250



For sponsorship opportunities, contact  
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